CLAIMS

What is claimed:

- A method for marking a ladder comprising contacting a ladder portion
 with an image reverse printed on a paper sheet with at least one sublimation ink, and applying heat to the paper sheet such that at least a portion of the ink sublimates from the paper sheet into the ladder portion.
- The method of claim 1, wherein the ladder portion includes a fiberglass
 rail of the ladder.
 - 3. The method of claim 1, further comprising allowing a customer to select the image.
- 15 4. The method of claim 1, further comprising acquiring a digital image and reverse printing the digital image on the paper sheet with the sublimation ink such the ladder portion is provided with an image corresponding to the digital image.
- 5. The method of claim 4, wherein acquiring the digital image comprises digitally photographing a customer.
 - 6. The method of claim 4, wherein acquiring the digital image comprises converting a traditional photograph to a digital image.
- 7. The method of claim 4, wherein acquiring the digital image comprises accessing one or more computer-readable storage media in which the digital image is stored.
- 8. The method of claim 4, wherein acquiring the digital image comprises acquiring the digital image over a network.

9. The method of claim 1, wherein the image comprises at least one of a photograph, a photographic print, an alphanumeric character, a logo, a distinctive mark, an identifying symbol, an advertisement, a trademark, a name, a monogram, a sports team insignia, artwork, an art print, one or more indicia, and a graphic design.

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- 10. The method of claim 1, wherein the image provided on the ladder portion allows the ladder to be readily identified.
- 11. A ladder including an image provided thereon by the method of claim10. 1.

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12. A method of safeguarding a ladder comprising contacting a ladder portion with an image reverse printed on a paper sheet with at least one sublimation ink, and applying heat to the paper sheet such that at least a portion of the ink sublimates from the paper sheet into the ladder portion to provide the ladder portion with an image that allows the ladder to be readily identified.

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- 13. The method of claim 12, further comprising allowing a customer to select the image.
- 10 14. The method of claim 12, wherein the image resembles a customer's appearance.
 - 15. The method of claim 12, further comprising acquiring a digital image and reverse printing the digital image on the paper sheet with the sublimation ink such the ladder portion is provided with an image corresponding to the digital image.
 - 16. The method of claim 12, wherein the image comprises at least one of a photograph, a photographic print, an alphanumeric character, a logo, a distinctive mark, an identifying symbol, an advertisement, a trademark, a name, a monogram, a sports team insignia, artwork, an art print, one or more indicia, and a graphic design.

17. A system for marking a ladder comprising a printer for reverse printing an image onto a paper sheet with at least one sublimation ink, and a heat press adapted to hold a portion of the ladder in contact with the reverse-printed image while applying heat to the paper sheet, the heat causing at least a portion of the ink to sublimate from the paper sheet into the ladder portion.

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- 18. The system of claim 17, wherein the ladder portion includes a fiberglass rail of the ladder.
- 19. The system of claim 17, further comprising a digital image capture device operatively associated with the printer to allow the printer to reverse print digital images captured by the digital image capture device.
 - 20. A ladder including an image produced by the system of claim 17.